



julie howard

12436 trail oaks dr {#c}
oklahoma city ok 73120
{405} 590.9209

juliehowarddesign{at}yahoo.com
juliehowarddesign.net

WORK EXPERIENCE

2003–Present

Freelance graphic designer. Clients include Kia Automobiles, Kingston Technology, United Behavioral Health, and Grubb & Ellis.

2013

Senior Graphic Designer for BealsCunningham Strategic Services. Oklahoma City, OK. A full service advertising agency meeting client needs since 1957. Besides creating media from print to broadcast, outdoor to digital media, all in house, BCSS also partners with entities to help them come up with strategic marketing plans. Duties include creating various marketing materials from logos to digital banner ads. Collaborate with multimedia director to design digital banner ads and layouts for websites and email ads.

2010–2013

Beauty Advisor/Customer Service for Walgreens, Edmond, OK. Responsible for sales, creating displays, assisting customers, and other team members and management.

2005–2006

Senior Graphic Designer for Marine Depot. Anaheim, CA. Marine Depot, an internet retail company, is the current leader in marine and reef aquarium supplies. Responsible for web banner ads and all print material at Marine Depot: Catalogs, promotional items, ads, packaging, illustration, information graphics, and t-shirts.

1994–2003

Senior Graphic Designer for Esri. Redlands, CA. Esri has been the world leader in GIS (geographic information systems) software for forty-four years. They have over 300,000 clients in more than 150 countries with nearly \$1 billion in sales annually.

Designed within a group of forty-two creative people. Created brochures, posters, direct mail, packaging, catalogs, ads, t-shirt and logo design. Illustrated for various projects, created detailed information graphics, and PowerPoint presentations. Orchestrated and designed tradeshow graphics for annual conference of 12,000 attendees.

Consulted with clients on target audience, strategic goals, and marketing strategies for each project, also reinforcing the importance of branding and corporate identity in every printed piece. Created, coordinated, and presented the yearly cycle of marketing materials for our company. Participated on creative teams and helped facilitate problem solving on conceptual, technical, and process issues. Established new typography standards and corporate identity for all marketing materials. Lead seminars on topics such as typography and corporate identity.

1993–1994

Freelance design for several agencies. Clients included Kinko's Corp. and Fountain Power Boats.

EDUCATION

Bachelor of Arts degree. Major in Graphic Design. Minor in Studio Art. 1993. California State University San Bernardino, San Bernardino, CA.

College Affiliations

American Marketing Association, Associated Students of Design, Inland Empire Ad Club: Student Award, Best in Show. Student Art Show Awards: junior year and senior year.

Additional Courses

2D Animation I, 2009. Web Authoring I, 2009. Irvine Valley College. Irvine, CA.

Typography. 1996. Art Center College of Design, Pasadena, CA.

INTERNSHIP

Greater Oklahoma City Chamber of Commerce. 2012. Graphic design internship. Oklahoma City, OK.

VOLUNTEER // OKC

Teach basic computer skills class at the Oklahoma City Day Shelter. Volunteer designing for various charities and non-profit organizations such as the Dead Center Film Festival Maisha Orphanage.

SOFTWARE

Macintosh & PC Software: InDesign, Photoshop, Illustrator, PowerPoint, Flash (beginning), Dreamweaver (beginning), Word.

OTHER SKILLS

Effective team player—creative, flexible, and positive attitude.

Organized—detail oriented, able to meet deadlines in a fast paced environment.

Strong project management skills.

Experienced in training junior staff and other departments to improve direction and performance.

Excellent communication skills: ability to relate to coworkers in a close environment.

Skilled in writing and editing (grammar, spelling, punctuation, and typographical errors).

PORTFOLIO

My graphic design portfolio can be viewed at juliehowarddesign.net

